



Bombay Suburban Art & Craft Education Society's

Sheila Raheja School of

Business Management and Research

Raheja Education Complex, Kher Nagar, Opp. Chhatrapati Shivaji Ground, Bandra (E), Mumbai – 400 051

INSTITUTIONAL DISTINCTIVENESS

While the institute does provide a transformative educational experience, it also strives to inspire and encourage students to contribute to the society and nation building. The Institute introduced a major program this year- Institution Social Responsibility (ISR) to make the students socially and environmentally accountable and create a positive impact on the society.

Various initiatives were taken under this program, few being mentioned below:

NSS Camp: The theme of this year's NSS camp was "Empowering Villages" with the objective to begin interface with the community, build rapport with them, develop a deep understanding of the village and take steps for their upliftment. The 7 day camp held at Suryamal village Tal witnessed enthusiastic participation from several volunteers, and numerous activities were identified and executed for the upliftment of the village. Campaigns on tree plantation, no plastic, no tobacco day, fit India, Bharat Swachatta Abhiyaan were conducted.

Blood donation camps, district level yoga camp, workshop on HIV-AIDS, drug abuse prevention and women sensitization were organized to create awareness about the relevant social causes. To commemorate significant days of our Indian calendar, Education Day, Constitution day, Unity Day, death anniversary of Mahatma Gandhi were also celebrated during the tenure of the camp.

The institute has made sustained efforts to promote compassion and empathy among the students and ensure that they develop a deep sense of responsibility towards our society and planet.

For Sheila Raheja School of Business
Management & Research



Director